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LAI SUN DEVELOPMENT
Lai Sun Development Company Limited
(Incorporated in Hong Kong with limited liability)



eSun Holdings Limited
(Incorporated in Bermuda with limited liability)

JOINT ANNOUNCEMENT

Termination of the Memoranda of Understanding relating to the acquisitions of 32.75% of the entire issued share capital of and loans to Asia Television Limited and 50% of the entire issued share capital of and loans to HKATV.com Limited

Reference is made to the announcements of Lai Sun Development Company Limited (“LSD”) and eSun Holdings Limited (“eSun”) dated 10th July, 2002. Terms defined in the said announcements shall have the same meanings when used herein.

The parties to the two Memoranda of Understanding have terminated the Memoranda of Understanding signed on 9th July, 2002.

Reference is made to the announcements of LSD and eSun dated 10th July, 2002. Terms defined in the said announcements shall have the same meanings when used herein.

The board of LSD hereby announces that on Monday, 19th August, 2002, Tom Television Group Limited (“TTG”) and LSD have agreed to the termination of the Memorandum of Understanding regarding the acquisition of ATV.

Concurrently, the board of eSun hereby announces that, on the same date, TTG and eSun have agreed to the termination of the Memorandum of Understanding regarding the acquisition of ATV.com.

According to the two termination notices dated 19th August, 2002, TTG has advised LSD and eSun that it has been unable to conduct any meaningful due diligence investigation on the Target Group. Pursuant to the terms of the two termination notices, all parties to the two Memoranda of Understanding have agreed that all obligations under the Memoranda of Understanding have ceased and extinguished, and no party has any claims against the other under the Memoranda of Understanding.

As a result, LSD will maintain a 32.75% shareholding in ATV, and eSun will retain its 50% shareholding in ATV.com.

By Order of the Board
Lai Sun Development Company Limited
Yeung Kam Hoi
Company Secretary

By Order of the Board
eSun Holdings Limited
Yeung Kam Hoi
Company Secretary

Hong Kong, 19th August, 2002