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eSun Holdings Limited
(Incorporated in Bermuda with limited liability)
 (Stock Code: 571)

**Poll Results of the Special General Meeting
 held on 22 October 2011**

Both of the Proposed Resolutions were passed by way of poll at the SGM held on 22 October 2011.

The board of directors (the “**Board**”) of eSun Holdings Limited (the “**Company**”) is pleased to announce that both of the proposed resolutions (the “**Proposed Resolutions**”) as set out in the notice of the Special General Meeting of the Company (the “**SGM**”) dated 6 October 2011 were duly passed as ordinary resolutions by way of poll at the SGM held on Saturday, 22 October 2011 and the poll results are set out as follows:

Ordinary Resolutions		Number of votes cast (Approximate percentage of total number of votes cast)		Total number of votes cast
		For	Against	
1.	To approve the refreshment of the limit of the existing share option scheme of Media Asia Group Holdings Limited, an indirect subsidiary of the Company, and to authorise the directors and the company secretary of the Company to implement this resolution.	717,127,362 (99.22%)	5,643,000 (0.78%)	722,770,362
2.	To elect Mr. Andrew Y. Yan as a non-executive director of the Company.	715,887,362 (99.05%)	6,883,000 (0.95%)	722,770,362

As more than 50% of the votes were cast in favour of each of the Proposed Resolutions, both of the Proposed Resolutions were duly passed as ordinary resolutions of the Company.

Notes:

- 1) As at the date of the SGM, there were a total of 1,243,212,165 issued ordinary shares of HK\$0.50 each of the Company (the “**Shares**”), which represented the total number of the Shares entitling the holders thereof (the “**Shareholders**”) to attend and vote for or against both of the Proposed Resolutions at the SGM.
- 2) No Shareholder was required to abstain from voting on any of the Proposed Resolutions at the SGM and no Shareholder entitled to attend the SGM was entitled to vote only against the Proposed Resolutions thereat.
- 3) Tricor Tengis Limited, the branch share registrar of the Company in Hong Kong, was appointed as the scrutineers for the purpose of voting-taking in respect of the Proposed Resolutions at the SGM.

By Order of the Board
eSun Holdings Limited
Kwok Siu Man
Company Secretary

Hong Kong, 22 October 2011

As at the date of this announcement, the Board comprises four executive directors, namely Dr. Lam Kin Ngok, Peter and Messrs. Lui Siu Tsuen, Richard (Chief Executive Officer), Cheung Wing Sum, Ambrose and Cheung Sum, Sam; three non-executive directors, namely Madam U Po Chu, Mr. Albert Thomas da Rosa, Junior and Mr. Andrew Y. Yan; and four independent non-executive directors, namely Messrs. Low Chee Keong (Chairman), Alfred Donald Yap and Lo Kwok Kwei, David and Dr. Ng Lai Man, Carmen.